



SEARCH ENGINE OPTIMIZATION

Get more qualified traffic from Search Engine and improve your visibility!

- Higher search engine rankings
- More organic traffic
- Generate more online clients

Take advantage of proven cost-effective packages to gain more quality traffic from the major Search Engines

DIT Web Solutions Search Engine Optimization Packages are the first step in your Digital Marketing Plan. All packages are designed to improve your traffic, generate more leads, and improve your internet presence

Integrated Planning & Development

Put DIT's exclusive analysis tools to work for you. Beat your competition with our professional and tested programs with up-to-date social media integration, solid content platforms and expert service.

Advanced Program Management

Create engagement, interest, and more business. Better content means better search engine results and DIT delivers ongoing content publishing focused on results and off-page programs to create engagement, interest, and more business.

Meaningful Reporting

Be in the know. Track the progress of your DIT program with detailed, yet easy to understand, dashboard-style reporting that delivers critical management information.

| STRATEGY & SETUP | Local Plus | Introductory | Starter | Growth | DOMINATION |
|--|------------|--------------|-------------|-------------|--------------|
| Website Analysis & Initial SEO Report | ✓ | ✓ | ✓ | ✓ | ✓ |
| Initial Keyword Research, Analysis & Recommendations | ✓ | ✓ | ✓ | ✓ | ✓ |
| Annual 1st Page Keyword Strategy | 5 Keywords | 10 Keywords | 25 Keywords | 50 Keywords | 100 Keywords |
| Penalty, Content and Back-link Analysis & Fix | ✓ | ✓ | ✓ | ✓ | ✓ |
| 1 Google Posting Per Week | ✓ | ✓ | ✓ | ✓ | ✓ |
| Analytics & Search Console Installation, Site Map Submission | ✓ | ✓ | ✓ | ✓ | ✓ |
| Initial On-Page Optimization, URL Optimization | ✓ | ✓ | ✓ | ✓ | ✓ |
| Goal Tracking, Event Tracking | ✓ | ✓ | ✓ | ✓ | ✓ |
| Google Place Set-up & Optimization | ✓ | ✓ | ✓ | ✓ | ✓ |
| Search Console, Schema Set-up & Optimization | ✗ | ✗ | ✗ | ✓ | ✓ |
| Domain Authority Analysis, Off-Page Benchmarking | ✗ | ✗ | ✗ | ✓ | ✓ |
| MONTHLY SERVICES | | | | | |
| Local Search Engine Optimization & Organic | ✓ | ✓ | ✓ | ✓ | ✓ |
| Campaign Analysis, Ranking & Analytics Report, Monthly Remarks (Local SEO – Insights Report) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Content Creation / Local GMB Post Creation | ✓ | ✓ | ✓ | ✓ | ✓ |
| Content, Meta Tags & URL Optimization | ✗ | ✓ | ✓ | ✓ | ✓ |
| Back-Links | ✓ | ✓ | ✓ | ✓ | ✓ |
| On-Page Error Fixing and Optimization | ✓ | ✓ | ✓ | ✓ | ✓ |
| Monthly Blog Articles | 1 | 1 | 2 | 4 | 10 |
| Strategy Analysis & Meeting | 1 per Year | 1 per Year | 2 per Year | 3 per Year | 4 per Year |
| Competitors Research | ✗ | ✗ | ✓ | ✓ | ✓ |
| Analytics Analysis, Search Console Analysis | ✗ | ✗ | ✗ | ✓ | ✓ |
| Schema Mark-ups | ✗ | ✗ | ✗ | ✓ | ✓ |
| Advanced Link Building: Broken Links Finding, Link Finding Through Competitors | ✗ | ✗ | ✓ | ✓ | ✓ |
| Advanced Link Building: Resource Page Link Building, Link Reclamation | ✗ | ✗ | ✗ | ✗ | ✓ |
| Event Tracking | ✗ | ✗ | ✗ | ✗ | ✓ |
| Opportunity Keywords Finding | ✗ | ✗ | ✓ | ✓ | ✓ |
| QUARTERLY SERVICES | | | | | |
| Back-Links Analysis | ✗ | ✓ | ✓ | ✓ | ✓ |
| Conversion Optimization, Loading Speed Optimization | ✗ | ✗ | ✗ | ✗ | ✓ |
| BI-ANNUAL SERVICES | | | | | |
| Additional Keywords Added (Consulting Approach) | ✗ | ✗ | ✗ | ✗ | ✓ |
| PRICING | | | | | |
| Set-up Fee | \$575 | \$650 | \$863 | \$1150 | \$2875 |
| Monthly SEO Fee | \$750 | \$1150 | \$1725 | \$2300 | \$5170 |



To book your free marketing strategy chat, call us at 416-461-1143

CALL US FOR A FREE STRAT CHAT

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DIT Web Solutions Inc.
Drive - Imagination - Technology

Over 30 years of experience

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